



Technology Transforming Transportation - October 15, 2026

Tentative Agenda

8:00 – 8:45 a.m.

Registration, Networking & Technology Preview

Check in, enjoy light refreshments, connect with fellow attendees, and explore featured technology exhibits.

8:45 – 9:00 a.m.

Welcome & Opening Remarks (LIVESTREAMED)

Opening welcome, event overview, and framing the day's discussions around transportation safety innovation.

9:00 – 9:25 a.m.

Opening Keynote (LIVESTREAMED)

A national perspective on distracted driving, emerging trends, current challenges, and opportunities to advance roadway safety.

9:25 – 10:10 a.m.

The State of Distracted Driving (LIVESTREAMED)

An overview of current research, data trends, and the evolving understanding of distracted driving, including measurement, risk, and opportunities for prevention.

10:10 – 10:30 a.m.

Networking Break

10:30 a.m. – 12:00 p.m.

Live Crash Test Experience & Expert Debrief

Observe a live crash demonstration followed by expert analysis highlighting vehicle safety, crash dynamics, and occupant protection.

12:00 – 1:30 p.m.

Lunch & Technology Showcase

Enjoy lunch while exploring innovative transportation safety technologies, demonstrations, and interactive exhibits.

1:30 – 2:00 p.m.

Emerging Research & Innovation Spotlight (LIVESTREAMED)

A featured session highlighting promising research and collaborative efforts shaping the future of transportation safety.

2:00 – 2:40 p.m.

Artificial Intelligence & Driver Attention (LIVESTREAMED)

Explore how AI and emerging vehicle technologies are improving driver awareness, reducing distraction, and supporting safer driving behaviors.

2:40 – 3:20 p.m.

Technology Supporting Safer Roads (LIVESTREAMED)

A discussion of advancements in roadway safety technologies, infrastructure, and tools that assist with identifying and reducing distracted driving.

3:20 – 4:00 p.m.

Designing for Safer Driving (LIVESTREAMED)

An examination of how vehicle design, human-machine interfaces, driver assistance systems, and digital tools can help minimize distraction and improve safety.

4:00 – 4:30 p.m.

Closing Keynote & Call to Action (LIVESTREAMED)

Closing reflections on the day's insights, the future of transportation safety, and opportunities for continued collaboration and action.