



Steering Committee

Insurance

- | | |
|--|---|
| 1. Tamra Johnson
Assistant VP of Public Affairs | American Property and Casualty
Insurance Association |
| 2. Melissa Miles
Transportation Research | State Farm |

Government

- | | |
|--|---|
| 3. Michelle May
Highway Safety Program - Program Manager | Ohio Department of Transportation |
| 4. Jack Kostelnik
Transportation Specialist | Federal Motor Carrier Safety
Administration |
| 5. John Carson
Representative | Georgia House of Representatives |
| 6. Darren Hall
Governmental Affairs, Policy and Strategic
Planning | National Highway Traffic Safety
Administration |
| a. Dr. Stacy Balk
Chief, Human Factors / Engineering
Integration | |
| 7. John Whetsel
Chair, Traffic Safety Committee | National Sheriffs Association |

Not for Profit

- | | |
|--|---|
| 8. Omar Masood
Director of State Government Relations | Advocates for Highway & Auto
Safety |
| 9. Angela Nelson
Vice-President, Public Affairs and Government
Relations | Automobile Club of Missouri |
| a. Nick Chabarria
Spokesperson Public Affairs Specialist | |
| 10. Nicholas Worrell
Chief of Advocacy | National Transportation Safety
Board |



- | | |
|--|--|
| 11. Danny Sharp
Committee Chair | International Association of Chiefs of
Police |
| 12. Joanne Thomka
Director, National Traffic Law Center | National District Attorneys
Association |
| 13. Ryan Pietzsch
Program Consultant for Driver Safety | National Safety Council |
| 14. Mary Zost
Campaign Director | Ad Council |
| 15. Kristin Pettway
Interim Executive Director | DRIVE SMART Virginia |
| 16. Walter Connelly
Global Creative Director | TBWA/Chiatt/Day |
| 17. Steve Kiefer
Chairman | The Kiefer Foundation |
| 18. Joel Feldman
President | EndDD |
| 19. Jonathan Adkins
Executive Director | Governors Highway Safety
Association |
| 20. David Zuby
Chief Research Officer | Insurance Institute for Highway
Safety |
| a. Aimee Cox
Survey Project Lead | |
| 21. Jennifer Smith
Executive Director | Stopdistractions.org |
| 22. Robyn Robertson
President & CEO | Traffic Injury Research Foundation |

Technology

- | | |
|--|--------------------------------------|
| 23. Ryan McMahon
Vice President of Strategy | Cambridge Mobile Telematics
(CMT) |
|--|--------------------------------------|

Academia

- | | |
|-------------------------------------|--|
| 24. Dr. Pnina Gershon
Researcher | Massachusetts Institute of
Technology |
|-------------------------------------|--|



25. Nick Ward
Director, Center for Health and Safety Culture

Montana State University

26. Dr. Charlie Klauer
Researcher

Virginia Tech Transportation
Institute

27. Dr. Barbara Banz
Researcher

Yale University

Corporate

28. Benny Malburg
President

Official Driving School

29. Greg Fitch
Head of Safety Research, Android Auto

Google

Vehicles

30. Scott Schmidt
VP of Safety Policy
a. Mike Hernandez
Senior Director, Safety

Alliance for Automotive Innovation

31. Sue Hensley
Executive VP of Communications and Public
Affairs
a. Kevin Grove
Director, Safety & Technology Policy

American Trucking Associations