



Steering Committee

Insurance

- | | |
|--|---|
| 1. Tamra Johnson
Assistant VP of Public Affairs | American Property and Casualty
Insurance Association |
|--|---|

Government

- | | |
|---|---|
| 2. Dr. Amy Schumacher
Health Scientist, National Center for Injury
Prevention and Control | Centers for Disease Control and
Prevention |
| 3. Jack Van Steenburg
Executive Director and Chief Safety Officer | Federal Motor Carrier Safety
Administration |
| a. Jack Kostelnik
Transportation Specialist | |
| 4. John Carson
Representative | Georgia House of Representatives |
| 5. Darren Hall
Governmental Affairs, Policy and Strategic
Planning | National Highway Traffic Safety
Administration |
| a. Dr. Stacy Balk
Chief, Human Factors / Engineering
Integration | |
| 6. John Whetsel
Chair, Traffic Safety Committee | National Sheriffs Association |

Not for Profit

- | | |
|--|--|
| 7. Bruce Landsberg
Vice Chairman | National Transportation Safety
Board |
| a. Nicholas Worrell
Chief of Advocacy | |
| 8. Danny Sharp
Committee Chair | International Association of Chiefs
of Police |



9. Joanne Thomka
Director, National Traffic Law Center
National District Attorneys Association
10. Ryan Pietzsch
Program Consultant for Driver Safety
National Safety Council
11. Mary Zost
Campaign Director
Ad Council
12. Janet Brooking
Executive Director
DRIVE SMART Virginia
13. Rick Birt
Executive Director
Students Against Destructive Decisions
14. Walter Connelly
Global Creative Director
TBWA/Chiatt/Day
15. Steve Kiefer
Chairman
The Kiefer Foundation
16. Cathy Chase
President
Advocates for Highway and Auto Safety
17. Joel Feldman
President
EndDD
18. Jonathan Adkins
Executive Director
Governors Highway Safety Association
 - a. Russ Martin
Senior Director of Policy and Government Relations
19. David Zuby
Chief Research Officer
Insurance Institute for Highway Safety
 - a. Aimee Cox
Survey Project Lead



20. Kat Krieger
VP/Head Marketing & Communications

Together For Safer Roads

- a. Noah Budnick
Interim Executive Director

21. Jennifer Smith
Executive Director

Stopdistractions.org

22. Robyn Robertson
President & CEO

Traffic Injury Research Foundation

Academia

23. Dr. Pnina Gershon
Researcher

Massachusetts Institute of
Technology

24. Nick Ward
Director, Center for Health and Safety
Culture

Montana State University

25. Dr. Charlie Klauer
Researcher

Virginia Tech Transportation
Institute

26. Dr. Barbara Banz
Researcher

Yale University

Corporate

27. Benny Malburg
President

Official Driving School

28. Greg Fitch
Head of Safety Research, Android Auto

Google



Vehicles

- 29. Scott Schmidt
VP of Safety Policy
Alliance for Automotive Innovation

- 30. Sue Hensley
Executive VP of Communications and Public Affairs
American Trucking Associations
 - a. Paul Ruiz
Senior Manager, Safety and Technology Policy