



# National Distracted Driving Coalition: 2022 Priorities

9. **Develop or identify campaign materials to educate passenger vehicle drivers about sharing the road with large trucks, with an emphasis on distraction-related risks.** These educational materials should be shareable and easily integrated into campaigns developed and delivered by many organizations at state and national levels. The FMCSA has “Our Roads, Our Safety Coalition” and may have some materials already available.
13. **Compile and share risk information and best practice tools for employers to inform policies on the use of communication tools.** This will include educating employers about differences between handheld and hands-free communication technologies and the differences between in-vehicle conversations and phone conversations. The goal of this action item is to help employers understand distracted driving risks and empower them to use evidence to support the development and implementation of workplace policies.
14. **Encourage and support initiatives to provide training about distracted driving prevention and distracted driving laws to law enforcement.** Work with the International Association of Chiefs of Police and the National Sheriffs Association to encourage the widespread adoption of workplace safety policies and training and emphasize the importance of leadership to support the consistent enforcement of laws.
17. **Identify and promote equitable distracted driving enforcement initiatives.** Equitable enforcement is a priority consideration in the development and implementation of distracted driving legislation. As part of this action item, the Coalition can encourage the collection of traffic stop data to both determine effectiveness of and assess equity impacts of distracted driving enforcement initiatives.
18. **Summarize research studies evaluating new and emerging in-vehicle technologies (e.g., driver monitoring cameras) with the goal of increasing awareness of how vehicle technologies can help reduce distraction, and the limitations of these technologies.** The Coalition will use research to identify opportunities to enhance the safe use of in-vehicle technologies and actively engage with automakers to encourage the adoption of effective technologies.
19. **Review studies and analyses of existing and emerging Do Not Disturb While Driving (DNDWD) Apps and share the findings with the general public.** This action



item will focus on eliminating barriers to use and promoting the automatic use of these apps through the actions of drivers and technology companies.